



SPRING 2022 ELITE ARTIST EXPO

**“To rid the world of starving artists by educating and developing Elite Artist Professionals.
(When you act like one you earn like one)”**

Friday and Saturday – May 20th and 21st, 2022

Location: Conduit – 1642 Lewisburg Pike, Franklin, TN 37064

Prior to the event you will be asked to:

- Submit a video of yourself performing live. Artists will be selected to perform live on Friday night for our Live Performance Evaluations. Professional coaches will be giving insight and feedback during this live performance session.
- Submit your music for the “Pitch to Publisher” event: On Saturday you will pitch your song directly to a Publisher for evaluation...and...if your song is something that the Publisher needs for their catalog or wishes to present to a major artist, they have the option to work with you directly. (Note: At the last Expos several artists had their songs picked up by Publishers, some of them had multiple songs put on hold)

Schedule of Events

Friday, May 20th

5:00pm – **Doors / Registration** Sign up for the Publisher you prefer to present to. (**Get there early before your preferred session is filled up*).

5:45pm – **Welcome**

6:00pm – Seminar – **Darren Tyler – “How to Not Ruin Your Life When Following Your Dreams”**

7:00pm – **Co-Writing (in teams of 4) with Pro Songwriter coaching.**

1. Gather in separate writing rooms with your four-person co-writing team. Work together on crafting the best song possible. Professional coaches will be going from team to team helping when needed and giving as much insight and teaching.
2. When you’re finished, you will head over to record your demo. Choose which of your cowriters will sing and play on the demo. Have your materials ready when you get to the recording room.
3. The team with the BEST SONG will be selected to perform in front of Publishers the next



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day (Saturday).

8:30pm – 10pm **Live Performance Training** - Artists will be selected to perform live to receive feedback and training from coaches Jason Wyatt and Kory Brunson. Whether you are performing or not, your own stage presence will dramatically improve after watching and experiencing several industry professionals coach multiple artists.

8:30pm – 10pm **Demo Recording** – After finishing your co-write, you will head over to a room to record a free pro demo of your song. These will be single take demos so be prepared when it is your turn.

Saturday, May 21st

9:30am – **Doors**

10:00am – Seminar – **Jason Wyatt** – “**Creating an Emotional Impact with A Live Performance**”

11:00am – Seminar – **Kory Brunson** – “**Booking More and Better Shows (Electronic Press Kit Training and Selling)**”

12:00pm – Lunch (On your own)

1:00pm – **Pitch to Publishers** - Pitch your song to top level Publishers. Each Publisher will choose the “Top Song” from their session to be performed live in front of all the Publishers.

- Room 1 – Adam Wheeler
- Room 2 – Nancy Peacock

3:00pm – **Live Performances. Top Four Publisher Pitches and Top Cowrite.**

- Each Special Guest Publisher will announce their choice for “Top Song” from their session.
- Those artists will then perform live.
- NADU will also select the “Top Co-Written Song”. That team will also perform live.

4:00pm – So long. Farewell. Aufwiedersehn. Goodbye 🍷



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NADU Founders

Jason Wyatt

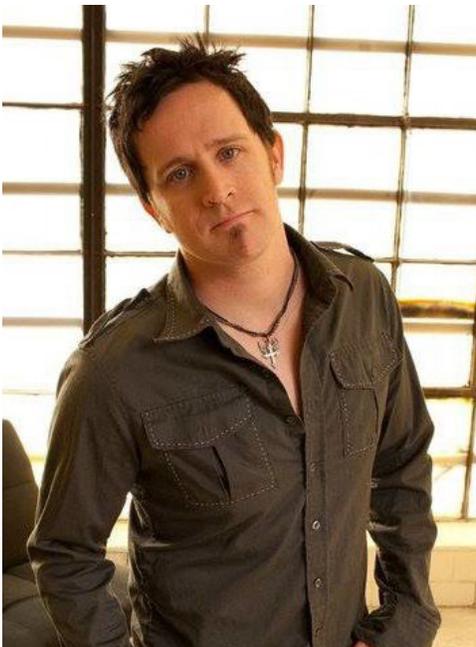


Jason Wyatt has been a dynamo of productivity in the Nashville music scene since he arrived in 2008. Originally from Washington State and arriving by way of West Texas, he immediately networked with local singers, songwriters and producers alike and began lending his buttery- smooth vocals to backing-tracks, CD cuts and song demos across town. This work eventually led him to the role of lead vocalist for country duo, The Lost Trailers. In his first year with the band, two of their songs climbed into the top-40 as they toured extensively across North America.

After realizing his true passion to help other artists succeed, Wyatt was led to begin Jason Wyatt Productions, Nashville Artist Development, and now Nashville Artist Development University with his business partner, Kory Brunson.

Wyatt recently coached the group "Sweet Tea Trio" to a management deal and tour with Kid Rock as well as scoring his first #1 Hit song with Kid Rock's "We the People." A husband and father of four, Wyatt knows exactly what it takes to find success in the music business while also finding success and fulfillment in his personal life.

Kory Brunson



Kory Brunson has been singing and performing his entire life, but in 2002, he shut down his Insurance and Financial Advisor business to become a full-time musician and songwriter. With two singles on the Billboard Country Music charts, Brunson has performed all over the world as a solo artist and shared the stage with acts such as Thomas Rhett, Lynyrd Skynyrd, Trace Adkins, Little Big Town, Tyler Farr, Lee Brice, among many others. He has also been asked to perform his original music for stadium sized audiences for the Colorado Rockies, The Colorado Rapids as well as being a featured National Anthem performer for AMA Supercross and the Denver Broncos. His military tribute song has been printed and shipped to thousands of soldiers in combat areas all over the globe. Brunson is the headlining act each year for Colorado's largest July 4th event, performing to a crowd of over 60,000 people. He continues to be an active / touring artist and songwriter, being hired by major corporations to perform in places like Jamaica, Costa Rica, Cancun, Florida and exotic places like Texas. As a husband and father of two, Brunson shares a unique perspective on what it takes to structure the Business and Revenue side of your career as well as being on the road while managing a healthy and fulfilling home life.



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Special Guests



Room 1 – Adam Wheeler

To me, music is all about being able to communicate with the world in ways that we wouldn't otherwise be able to. I love lyrics and melodies equally, and I'm fascinated by what happens when those two elements are seemingly perfectly married.

As a writer, I feel equally confident with lyrics and melody. I believe I'm versatile across the country, pop, and Christian genres. I enjoy writing with artists and helping them say what they want to say as effectively as possible. I also still enjoy writing with other songwriting veterans who are still into the craft of a great song. While not limited to them, I most enjoy writing story songs or honest relationship songs.

In addition to writing, I am especially fond of producing music in the studio. I enjoy the opportunity to get out of the writing room and help a song come to life.

I've been producing demos, artist projects, and albums since 2001. I'm consistently amazed at the world class talent of the musicians in Nashville, and I'm thankful every time I get to work with them. I particularly enjoy meeting outstanding new artist/ writers and helping them advance in their artistic journey. I love the whole process- including helping them grow as a writer, find their sound in the studio, and communicate effectively as a vocalist.

I'm forever grateful to my wonderful wife for her unconditional love and support since the day we met, and my biggest blessing is being the dad of our two awesome sons.



Room 2 – Nancy Peacock

Nancy Peacock, CEO/Owner of Washington Street Publishing, was one of the first independent publishers in Nashville to move into sync licensing. Known as a trusted source for curating cutting-edge indie music, the company has built a diverse catalog that spans multiple genres. Their songs and instrumental cues have been featured in a variety of TV shows, trailers, movies, and feature films.

Nancy is a frequent panelist and song evaluator for various organizations and conferences including Durango Expo, West Coast Songwriter's Conference, ASCAP Expo, Frank Brown International Songwriters Festival, and Global Songwriters Connection Focus Event. A graduate of Sweet Briar College and Vanderbilt University, Nancy is a member and actively involved in AIMP, The Recording Academy (former board member), CMA, WIFT, SOURCE and SOLID.



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Darren Tyler

Darren Tyler is a former veteran in the music and entertainment industry turned pastor. His 20-year career included stints at Vanguard Entertainment and William Morris Agency before founding Platform Artist Management. His clients included Jars of Clay, Third Day, and Kutless. In 2010, he laid that aside to give his full attention to Conduit Mission, which he founded in 2007. In 2010, Conduit Church was launched, meeting in Independence High School.

His new book "Power of the Seven" focuses on the 7 spiritual gifts of Romans 12 and how they are designed by God to utilize Christians to impact and change the world.

He, his wife Shannon and their children reside in College Grove, TN.



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NADU Industry Professors



Mason Douglas

Mason Douglas has covered a lot of bases of the music business with his journey in Nashville. Having spent the last decade as a staff writer at a Music Row publishing house, he has navigated the jungle of record deals, the grind of national touring, the chaos of promotion and social networking...and has still not run back home screaming to his hometown of Tucson, Arizona yet. Mason is a Top 40 Hit Songwriter, thanks to "American Beauty" with the Lost Trailers (cowritten with Josh Osborne and Matt Jenkins) and is excited for that next one to "hit" while writing with Nashville's new generation of artists, such as HARDY, Old Dominion, the Swon Brothers, Dylan Scott, Tenille Townes, Teddy Robb and Sweet Tea Trio, as well as superstars

Kid Rock, Sam Hunt, and even childhood hero, John Schneider of Dukes of Hazzard fame. As an artist, he's opened for Chris Stapleton, Vince Gill, Jewel, Trace Adkins, Charlie Worsham, Dustin Lynch, Brothers Osborne, Striking Matches and even rock acts such as 3 Doors Down and They Might Be Giants.

In his spare time, Mason has authored two books on Nashville pop-culture, "Now You Know Nashville" and "Secret Nashville", which feature the cool stories about Nashville that you never knew about: where songs were written, studio stories, celebrity houses and grave sites, foodie items, and over 500 locations in town that you can't miss. "Now You Know Nashville" was a #1 Amazon Bestseller in Tennessee Travel Guides and was featured on the hit show "Rectify" on the Sundance channel. He frequently gives tours and speaks at conventions as a featured songwriter and historian about the historical importance of these locations, as well.

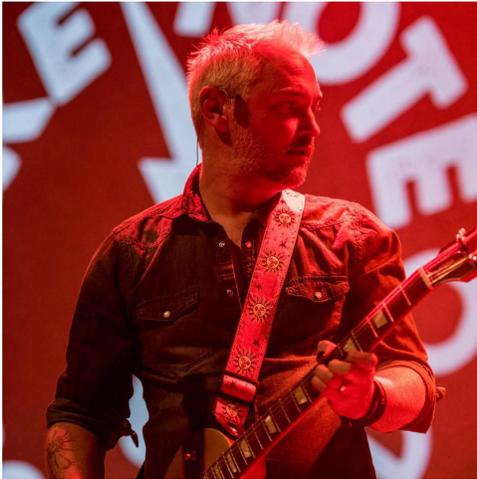
Mason spent several years as a mentor with NSAI, the Nashville Songwriters Association International, and loves to give back the experience that he has garnered in his time – the focus on song crafting and breaking a song down is a highlight but he also conveys the necessity of networking and finding one's own path in Nashville. He has presented and led workshops at various songwriting festivals and seminars, such as NSAI's Advanced Song Camp, Spring Training, TSAI, and the Martha's Vineyard Songwriting Festival. He is also an Industry Professor with Nashville Artist Development University.

Mason also has some fun acting, having been in several "Nashville" episodes (most notably as the "Beverly Sound Guy"), as well as featured in commercials for Ram, Nissan, Dayton Tires, Twice Daily, Tractor Supply, and UpDesk, to name a few.



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Stu Miller

Scottish born musician Stu Miller has performed all over the world, bringing audiences everywhere genre blending rock music fused with his unique voice & stage presence since 1996. A nationally renowned guitar player with a bachelor's degree in music, he has been fortunate shared the stage with greats such as Chris Young, The Fray, Billy Nershi of String Cheese Incident, Freddy Jones Band, and Tracksuit Wedding. Miller has received sync placements from clients such as Eddie Bauer, Volkswagen, and Adidas.

Currently, Miller is the owner and operator of Stargazer Studios in Denver, CO, the Operations Manager and guitarist for Kory Brunson Band, and an Industry Professor with Nashville Artist Development University.

Stu has a 12-year-old son, a variety of plants, and whatever creatures the boy is growing in an enlarged petri dish in his dining room. An avid nerd.