



“To rid the world of starving artists by educating and developing Elite Artist Professionals.
(When you *act* like one you *earn* like one)”

Spring 2021 Elite Artist Expo

Schedule of Events

May 14th 5pm-11pm and **May 15th** 8:30am-5pm
at: Ridenour Studios – 1203 Park Ave. Murfreesboro, TN 37129

*Make sure you check your confirmation email and follow instructions to SUBMIT your song for Pitch To Publisher and if you wish to be selected to perform at Friday Night Live. Thank you!

Friday, May 14th

5pm – Doors / Registration

5:45 – Welcome

6:00 – Seminar - **COREY LEE BARKER “Why Film and TV needs your song”**

Corey Lee Barker is a prolific, multi time award winning Nashville songwriter who has garnered over 700 placements in film and TV.

Corey will be speaking about the world of Film and Television and why there is actually a greater demand for top quality songs than you might think. He’ll give insights and valuable information about how to present your music to Film and TV, why songs get turned down, why other songs get selected and how to position yourself to have the best possible opportunity to participate in this still extraordinarily viable part of the music industry.

6:45 – Break – Time to find your pre-assigned co-writing team.

7:00 – **Co-Writing (in teams of 4) with Pro Songwriter coaching.**

Gather in separate areas with your 4 person co-writing team. Work together on crafting the best song possible. Professional coaches will be going from team to team helping out when needed and giving as much insight as possible.

The best co-write song will have a chance to perform for our panel of Publishers on Saturday evening.

*As soon as your team is done writing, go to the “studio scheduling board” and write in your team name, song name and phone # so that we can text your team when it’s your turn to come into our onsite recording studio to record a FREE Pro Instrument/Vocal of your song. Each member will receive a copy.

8:30 – 11:00 As **Demo recordings** continue in the Recording Studio room, pre-selected artists will perform at the **Friday Night Live**.



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Saturday, May 15th

8:30am – Doors

9:00 – Seminar – **JASON WYATT – “Crush the house with your acoustic performance”**

Jason is the former 2 time Top 40 Billboard charting lead vocalist for the Lost Trailers. Currently a Nashville Producer and a co-writer with Kid Rock.

Jason will present a hands on learning experience about the do’s and don’ts of performing live, particularly in an acoustic setting where “it’s really all about you”.

Find out why your performances may be landing flat, or how you may be doing or saying all the right or wrong things in order to keep your audience engaged, or send them running for the restrooms.

9:45 – Break

10:00 – TWO SEMINARS (pick when you register on Friday night)

Room 1 – **MASON DOUGLAS – “Songwriting 201 – How to make your song HIT”**

Mason Douglas is a veteran artist and hit songwriter, spending the last decade as a staff writer and working with the likes of Sam Hunt, Kid Rock, Dylan Scott, Old Dominion and Hardy.

Mason will be teaching next level songwriting techniques. Common mistakes. And discuss why your songwriting may not be ‘hitting’ like it should.

Room 2 – **ERIC FLORES – “Touring triumphs (and disasters)”**

Eric Flores is an accomplished drummer and musician having toured extensively with National Top 40 groups like The Lost Trailers. He is also the tour manager for Dillon Carmichael.

Eric will be giving an in depth look at life on the road, everything from small 1 person shows to local gigging to regional and national touring. Life on the road can be complicated and draining. Eric will be sharing shortcuts and logistical insight that can help keep your train running smoothly and sustainably.



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11:00 - Seminar – **STU MILLER – “Truth and Lies about Spotify Playlists”**

Stu Miller is a 20 year veteran touring musician, a member of the Freddy Jones Band, owner of Stargazer Studios in Denver, CO and is the Operations Manager for Flywheel Entertainment.

Stu Miller will be addressing the frenzy around Spotify lately and answering the questions of “What matters?”, “What doesn’t?”, how Spotify does (or does not) play into my future success?

Noon – FREE LUNCH!

Gather in the main hall for some food and socializing.

NADU will be giving a presentation on their Artist Development program and how they resource artists to avoid or break out of the frustrating ‘doom loop’ of write/record/release/repeat...

1:00 – Seminar – **KORY BRUNSON – “Kory’s Big Boring Business seminar”**

Kory Brunson is a former successful Insurance and Financial Advisor who shut down his agency to follow his passion. He has spent the past 18 years touring the world, releasing music and providing a healthy living for his stay at home wife and two children.

Kory will be talking about the “boring” stuff that makes your business actually function as a business. Most artists are not making the money they could because they’re not operating their careers as a true business.

Learn what structural steps you need to be implementing in order to establish the “boring ugly grey concrete foundation” that your career desperately needs in order to thrive and survive for decades.

1:45 – Break out – Go to the Publishers room that you selected at registration.



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2:00 – Pitch to publishers.

Pitch your song to top level Publishers.

Room 1 – IAN ESKELIN

Ian Eskelin is a record producer, songwriter, solo artist, a founding member and lead singer of the Grammy-nominated Christian rock band All Star united. Ian is currently President of Recording and Publishing at Radiate Music.

Room 2 – STEVE LESLIE

Steve Leslie is a Grammy Award winning songwriter. He has been a guest lecturer at Morehead State University and Middle Tennessee State University and is a former Adjunct Professor of Songwriting at Belmont University.

Steve is a Senior Faculty Member at NSAI and a regular contributor to American Songwriter Magazine. He is also a black belt in Shotokan Karate and Taekwondo.

Room 3 – MICHAEL AUGUST

Michael holds a Master’s in Music Performance & Education and is a former staff-writer with over 70 cuts including a #1 in Australia. He has had numerous placements in Film and TV such as American Idol, HBO, Netflix, MTV and Lifetime.

He is currently the General Manager with Demolition Music Publishing.

Room 4 – NANCY PEACOCK

Nancy is the CEO/Owner of Washington Street Publishing, an entertainment company with a focus on song placements for artists, film, TV trailers and commercials.

“As a songwriter myself, I’m very much a ‘song’ person. I’m always looking for that next Billboard #1 or that blockbuster film credit”.

3:45 – Break. Gather in Main Room.

4:00 – Live Performances.

Each Special Guest Publisher will announce their choice for “Top Song” from their session. Those artists will then perform live.

NADU will also select the “Top Co-Written Song”. That team will also perform live.

5:00 – So long . Farewell. Aufwiedersehn. Goodbye. ☺